

PRESS RELEASE

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TVN24 BIZNES I ŚWIAT TO REPLACE TVN CNBC AS OF JANUARY 1ST, 2014

Warsaw – October 8th, 2013

TVN SA (TVN) has obtained consent from the National Broadcasting Council to operate TVN24 Biznes i Świat channel. As of January 1st, 2014 the channel will replace the existing TVN CNBC. Its programming offer will include business headlines and the coverage of international news.

TVN24 Biznes i Świat channel, transformed from TVN CNBC, will start its operations as of January 1st, 2014. In addition to the full scope of presently covered business and financial news, its programming offer will encompass an extensive range of news from abroad.

Due to expanded profile of the new channel into economic and international journalism, the offer of TVN24 Biznes i Świat will serve as complementary to TVN24.

- Viewers are increasingly aware that their daily life is influenced not just by national but also international events. 'TVN24 Business and Global News in Polish' – and that's the idea behind the new channel - is a step towards providing our audience with a clear, comprehensive news offer that will keep them informed businesswise and worldwide in the fastest and best manner as well as in the Polish language. TVN24 is the most watched news channel in Poland. TVN24 Biznes i Świat is a logical course of development and I am certain it will be a success with all those willing to be best informed, to comprehend the direction the world is going in as well as the related threats and opportunities – said Adam Pieczyński, TVN's Management Board Member in charge of News and Current Affairs.

As of January 1st, 2014 TVN24 Biznes i Świat will replace TVN CNBC in cable and satellite offers and will be available through digital platforms and selected operators.

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TVN Group is the leading media group in Poland. TVN Group owns and operates eleven television channels.



TVN, our principal free-to-air channel, is recognized in the Polish market as a leading television broadcaster of high quality entertainment and comprehensive independent news.



TVN7 is an entertainment channel that complements TVN's offer by broadcasting feature films and television series.



TVN24 channel is the first 24-hour news and current affairs television channel in Poland.



TVN CNBC is our business news channel launched in cooperation with CNBC Europe.



TVN Meteo is Poland's first dedicated weather.



TVN Turbo is Poland's first thematic channel aimed at men and at the same time dedicated mainly to motorization.



TVN Style is a thematic channel focused on life styles, health and beauty aimed at women.



ITVN is a television channel that targets viewers of Polish origin living abroad. It is available in Europe, Northern America and Australia.



Teleshopping Mango is the only, all day, teleshopping channel in Poland.



NTL is a local television channel addressed to residents of Radomsko and surroundings.



The TVN Group holds 50.55% shares in Stavka Sp. z o.o., the broadcaster of the TTV channel.

TTV - a channel focusing on current affairs, news and social interest documentaries - is available on cable networks, digital platforms as well as on terrestrial digital television.

TVN Group also owns:



TVN News & Services Agency, broadest media services agency operating in Central and Eastern Europe and the only one in the region to offer full complexity services.



The TVN Foundation "you are not alone" focuses on providing support to people suffering from incurable diseases being in need of expensive medical treatment.

For many years the TVN Foundation has been taking care of deaf and hard-of-hearing children seeking to receive cochlear implants, as well as persons with cystic fibrosis. Additionally, TVN Foundation offers financial assistance to hospitals, orphanages, rehabilitation and medical centers covering renovation cost of their premises as well as purchasing special medical equipment such as wheelchairs and ambulances.



TVN Group also owns:



tvn.pl – a daily source of information and entertainment related to the show-business. A continuously updated service describing events, characters and programs broadcast not only by TVN, TVN Style and TVN Turbo channels. Guaranteeing access to a broad base of video and photo materials and full episodes of TVN's series and shows.



tvnplayer.pl – a video on demand platform, allowing free access to the largest library of series, shows and programs broadcast on the TVN channels. Also available in versions for mobile devices with Android, IOS systems, PS3 consoles, TV receivers of leading manufacturers and for the platform nc+.



tvn24.pl - the first news portal in Poland, which combines text, voice and video. The web site contains extensive video content related to the most important news events in Poland and all over the world. The portal features paid access to the on-line broadcast of the TVN24 channel as well as information and materials that haven't been broadcast on television.



tvnmeteo.pl – the state-of-the-art weather portal in Poland. Created by professional editors, Internet users and spectators interested in meteorology. Provides weather information and forecasts in more than 80 thousand locations in Poland and abroad.



tvnwarszawa.pl - a media website dedicated to Warsaw and its residents. TVN Warszawa focuses on life in Poland's capital, providing high quality news and entertainment programming.



kulinarni.pl - a culinary webportal. An interactive encyclopedia of information on contemporary cuisine, full of original inspiration, videos with recipes of the best chefs, the news, pieces of advice and interesting tidbits.



TVN Group together with Groupe CANAL+ and LGI Ventures B.V. jointly operate a Poland's leading Premium Pay-TV platform **nc+**. TVN Group holds 32% interest in nc+ platform.

nc+ is a state-of-the-art digital platform, richest in Poland in terms of its programme offer. It was created by way of a merger between two market leaders: CYFRY+ and n. It offers 130 selected channels, including 50 in HD standard. nc+ guarantees the most prestigious sports events and latest movie premieres straight from cinemas available on six premium channels of the CANAL+ group: CANAL+ Family HD, CANAL+ Family2 HD, CANAL+ Film HD, CANAL+ Film2 HD, CANAL+ HD and CANAL+ Sport HD.

nc+ means also the latest and user-friendly technologies, such as: PVR (personal video recording), recording, rewinding and fast-forwarding and pausing programmes; MULTIROOM, which means television in as many as 6 rooms at the same time, VOD+ and netVOD+: programmes and films on demand available upon connecting the decoding device to the Internet; nc+ GO: mobile application which enables users to watch TV on tablets or smartphones. Thanks to the combination of the most extensive offer of selected contents and the latest technology, nc+ redefines the concept of entertainment.





The TVN Group in its online activities is a partner to Ringier Axel Springer Media AG ("RAS"), which through Grupa Onet S.A. operate www.onet.pl - Poland's leading portal. Since 1997 [onet.pl](http://www.onet.pl) continuously and successfully defines the standards of entertainment, information, communication, e-commerce, mobile services and online advertising. This most important internet opinion maker is the most frequently visited content destination site in Poland. Onet Group, as one of the largest Internet companies in Poland, operates the leading web properties including thematic portals.

Onet's services are also leaders in their categories:



Zumi is a new tool, new to the Polish market, bringing together the features of map services, online directory and yellow pages.



Sympatia.pl – the most popular dating service in Poland.



plejada.pl - an interactive multimedia site dedicated to show business. It is the first service on the Polish market immediately available on three platforms – Internet, mobile phones and the "n" platform.



Biznes.pl is the first cross-platform business service fully exploiting the potential of the virtual cloud, available on any device at any time.



Vod.pl - "video on demand" service allows web users to watch Polish and overseas series, TV shows and feature films. Cutting edge technologies ensure the highest quality of audio and video.



OnetBlog - the biggest blog service in Polish internet.

TVN S.A.'s shares have been traded on the Warsaw Stock Exchange since December 7, 2004.

